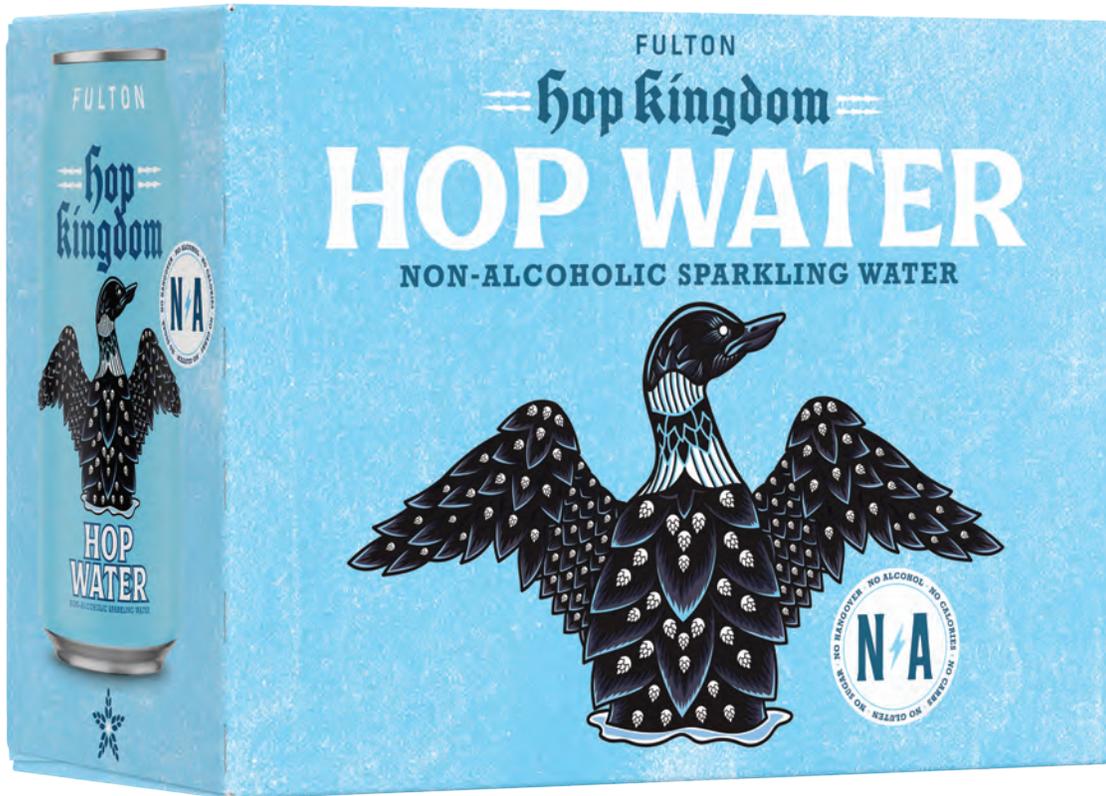


FULTON

# Hop Kingdom

# HOP WATER

NON-ALCOHOLIC SPARKLING WATER



Availability: Year round  
12oz12pk CANS



Delivers the hop intensity equivalent to your favorite Hop Kingdom IPA with none of the calories, carbs, or alcohol.

Great for alcohol-free or mixed sobriety occasions.

YTD 2023 category sales through mid-August topped \$14.3 million (NielsenIQ)

Hop water is the 2nd fastest-growing style in beer, up 173% in a 13-week period (NielsenIQ, April-July 2023)

**MINNESOTA'S HOP WATER IS CALLING.**



*Ordinary People Brewing Extraordinary* **BEVERAGES**

