

FULTON

# Hop Kingdom

# HOP WATER

NON-ALCOHOLIC SPARKLING WATER



Availability: Year round  
12oz12pk CANS



HK Hop Water  
12oz12pk CANS



Delivers the hop intensity equivalent to your favorite Hop Kingdom IPA with none of the calories, carbs, or alcohol.

Great for alcohol-free or mixed sobriety occasions.

YTD 2023 category sales through mid-August topped \$14.3 million (NielsenIQ)

Hop water is the 2nd fastest-growing style in beer, up 173% in a 13-week period (NielsenIQ, April-July 2023)

## MINNESOTA'S HOP WATER IS CALLING.



*Ordinary People Brewing Extraordinary* **BEVERAGES**

